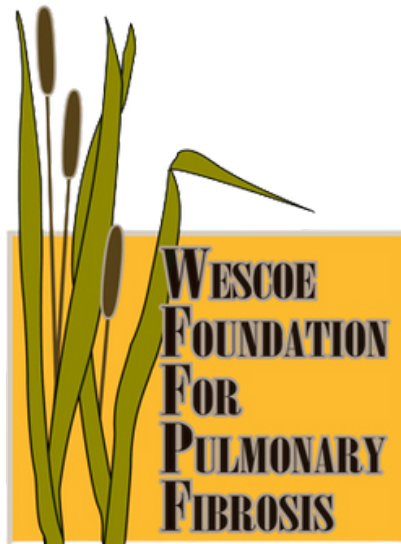


TO UNITE
THE PULMONARY FIBROSIS COMMUNITY



Wescoe Foundation for Pulmonary Fibrosis



Annual Impact Report
2024

Message from our Executive Director

2024 in Review: Milestones, Growth, and Our Vision for 2025

2024 was an inspiring year for The Wescoe Foundation for Pulmonary Fibrosis! We continued to **expand** and **enhance** our supportive care and education programs, ensuring that patients, care partners and healthcare providers receive the resources they need.

In July, we **launched** a much-needed Women & ILD Support Group, allowing us to reach and support an even broader community of patients and caregivers. Additionally, we proudly **achieved** nonprofit accreditation from several respected organizations, an important milestone that reflects our unwavering commitment to compliance, governance, and excellence.

We are deeply grateful for the patients, care partners, family members, and providers we **collaborate** with every day, as well as the incredible generosity of our community. Your support during our Annual Giving Campaign and awareness events fuels our mission and impact.

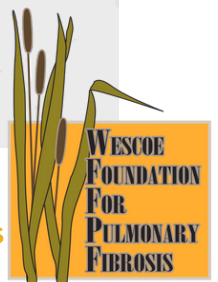
I am also privileged to work alongside a dedicated Board of Directors whose leadership strengthens our key initiatives. In 2024, we welcomed a new board member and new corporate partners who recognize the challenges faced by the IPF community and are committed to making a difference.

As we step into 2025, we do so with **optimism and determination**—ready to unlock **new opportunities** and further our mission of providing education, support, advocacy, and resources for patients and their care partners. Thank you for being part of this journey. We look forward to another year of **meaningful impact!**



Jennifer Wescoe Singley, M.Ed., NCC
Founder, Executive Director

The Wescoe Foundation for Pulmonary Fibrosis provides education, support, advocacy and resources for patients living with Idiopathic Pulmonary Fibrosis (IPF), as well as their care partners and families, in order to sustain the highest possible quality of life



Impact of Support Groups

Wescos support groups connect individuals facing similar challenges, fostering a safe and supportive space to share experiences, offer encouragement, and receive support. At Wescos, we are dedicated to outreach and community engagement, continually expanding our programs to better serve those affected by pulmonary fibrosis.

We actively listen and respond to the needs of our members, ensuring they have access to meaningful connections and resources. Our **highly successful** Veterans ILD Support Group now includes a hybrid option for greater accessibility. In July, we launched the Women & ILD Support Group and expanded Coffee with Care Partners to meet twice a month, further strengthening our network of support.

Focusing on:

- **Support**
- Education
- Awareness

- In 2024, we supported over **1,500 patients, care partners, and healthcare professionals** through 18 virtual and hybrid support groups guided by our Edu-Therapeutic model, expanding our **impact nationally and globally**.
- Monthly virtual and meetings focus on patients sharing their concerns, asking questions and often feature a healthcare or other medical associated professional presenting on a relevant topic.
- Wescos will continue to collaborate with the **PFF Care Center Network** and work closely with leading medical centers and community hospitals to facilitate the creation of new support groups **nationwide**.



To Unite the Pulmonary Fibrosis Community₂

Impact of Education

Taking an active role in your healthcare journey can make a profound difference in how you navigate pulmonary fibrosis. By educating yourself about the disease, available treatments, and emerging research, you can become a stronger self-advocate, empowering yourself to make informed decisions about your care. Engaging in open and meaningful discussions with your healthcare team ensures that your voice is heard, your concerns are addressed, and your treatment plan aligns with your unique needs and goals.

At Wescoe, we recognize the power of knowledge and the impact it has on both individuals and the broader pulmonary fibrosis community. Through our educational programs, we provide vital resources, expert-led discussions, and interactive learning opportunities designed to equip patients and their care partners with the information they need to confidently navigate their diagnosis. Whether it's through webinars, support groups, or personalized guidance, our programs help foster a deeper understanding of pulmonary fibrosis, strengthen self-advocacy skills, and create a supportive network where individuals can share experiences and insights.

By taking charge of your health and engaging in ongoing education, you not only enhance your own well-being but also contribute to a more informed and empowered pulmonary fibrosis community.

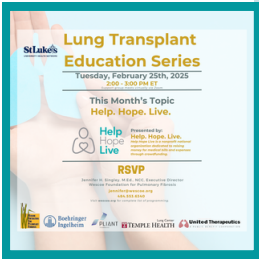
Focusing on:

- Support
- **Education**
- Awareness



Pulmonary Fibrosis Podcast

Our Podcast series boasts a national and international outreach exceeding **7,000 downloads in 75 countries** in 2024. Monthly podcasts encompass a wide range of valuable topics for patients and care partners living with pulmonary fibrosis. Tune in and learn from the experts!



Lung Transplant Education Series

This educational series provides patients and care partners with **valuable information, guidance, and support throughout every stage of the lung transplant journey**—before, during, and after the procedure. By offering expert insights, practical resources, and peer connections, we aim to empower individuals with the knowledge and confidence needed to navigate the complexities of transplantation and post-transplant care.



Quarterly Seminar Series

We proudly present these impactful virtual sessions quarterly for the patient / care partner community. In 2024, we **exceeded national & global outreach**. We collaborated with Temple Lung Center, University of Texas Health, Mount Nittany Medical Center and Cleveland Clinic to discuss relevant topics that culminate with a beneficial Q & A session

Impact of Awareness

The Wescoe Foundation raises awareness for pulmonary fibrosis through community awareness events that educate communities, foster connections, and highlight the importance of early detection. From awareness walks and educational symposiums to advocacy and outreach initiatives, we strive to inform and empower those affected.

Recognizing symptoms like shortness of breath, chronic cough, and fatigue leads to earlier diagnoses and better disease management. Increased awareness encourages preventative action, including screenings, tests, and follow-up care.

Beyond individual impact, our efforts drive research advancements, influence healthcare policies, and create a more supportive environment for patients and families. By engaging communities, we amplify the collective voice advocating for better resources, treatments, and ultimately, a cure.

Focusing on:

- Support
- Education
- Awareness



Coopersburg 5K for Pulmonary Fibrosis

Over the past 18 years, this has turned out to be a great community event for participants who are running for those who can't and are struggling to breathe. In 2024, we **hosted over 1,000 runners, vendors, volunteers, spectators, and community enthusiasts**. There is something for everyone, including Kids' Fun Run and a Health & Wellness Expo.



Pulmonary Fibrosis Awareness Golf Outing

A Sold-Out Event! Inspired by a dedicated patient participant, this annual gathering continues to grow, uniting supporters, sponsors, and friends to raise awareness for Idiopathic Pulmonary Fibrosis (IPF). With a great course, exciting prizes, and a day of camaraderie, it's a meaningful way to make an impact. We're grateful for the incredible support that makes this event a success!



Wescoe Walk for Pulmonary Fibrosis

We have hosted this annual event for **19 years raising awareness and educating the public** about Idiopathic Pulmonary Fibrosis (IPF) while celebrating patients, care partners and those in the healthcare field. Held rain or shine, everyone and anyone is welcome to join us.

While IPF is five times more common than Cystic Fibrosis and Lou Gehrig's Disease (or ALS), the disease is often misdiagnosed or under-diagnosed. IPF remains virtually unknown and receives a fraction of the research funding. Raising awareness of IPF is crucial to our mission as it impacts those, we care about most: IPF patients and their care partners.

Collaborative Efforts

- **Temple Lung Center** - and Wescoe co-hosted an ILD Webinar about Supplemental Oxygen Management in April 2024
- **European PF Federation (EU-PFF) Pulmonary Fibrosis Patient Summit** – Wescoe invited to global meeting as well as share Patient Experience Data Abstract in Barcelona, Spain in April 2024
- **American Thoracic Society (ATS) Conference** – Presented “Meet the Expert – The Key Role of Patients and Care Partners in Patient-Engaged Research” session at ATS 2024 Conference in San Diego, CA in May 2024
- **Leapcure** – Collaborative effort with Leapcure to educate patients on “Pulmonary Fibrosis Clinical Trials – What you Need to Know”. This initiative was shared through websites, social media platforms, and community outreach.
- **CONVENE PF** - Funded by PCORI (Patient-Centered Outcomes Research Institute) and co-led by Ilene Hollin, Ph.D., MPH, of Temple University College of Public Health, and Wescoe in October 2024, aimed to understand the prioritization of patient-led research questions. The outcomes will contribute to sustainable planning for future steps in patient engaged research.
- **SOAR (Supplemental Oxygen Access Reform) Act 2024** – Wescoe signed on as an organization to support American Lung Association (ALA) and other advocacy organizations, a call for congressional action for critical supplemental oxygen reform that the community desperately needs.
- **ILD Day 2024** - In collaboration with ILD patient advocacy organizations and led by the Pulmonary Fibrosis Foundation (PFF), an ILD Day webinar will be held in September 2024 to raise awareness of Interstitial Lung Disease (ILD) and educate the public on the importance of earlier diagnosis.
- **2024 PF Global Advisory Board** – In October 2024, J. Wescoe was invited to Ingelheim, Germany, to collaborate with global patient advocacy organizations on enhancing the impact for the pulmonary fibrosis community
- **Pennsylvania Coalition of Nurse Practitioners 21st Annual Conference (PCNP)** – J. Wescoe and Patricia Fogelman, DNP, FAAHPM from Mount Nittany Health presented “Building Bridges: Integrating Interstitial Lung Disease Support Groups in Community Medical Center in Seven Springs, PA in November 2024
- **Pulmonary Fibrosis Foundation (PFF)** – Collaborative partnership in enacting a Veterans ILD Working Group, including experts from around the country, to plan better support, education, and resources for Veterans living with ILD
- **Society of Critical Care Medicine (SCCM)** - J. Wescoe was a public panel member in developing End-of-Life Guidelines which will be presented at SCCM Congress in 2026
- **Pennsylvania Rare Disease Advisory Council (PARDAC)** – As PARDAC Co-Chair, J. Wescoe led the Rare Disease Day Press Conference in Harrisburg in March 2024, presenting the results of Pennsylvania’s Rare Disease Needs Assessment Survey. Jennifer continues to work extensively with the Council.

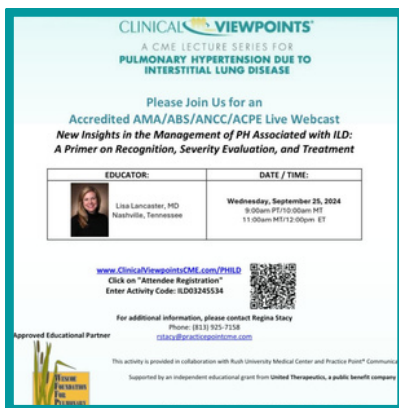
Sponsorship & Partnerships

- **Temple Health Lung Center** – Continued its support of our mission by advancing supportive care and education programs.
- **Quarterly Seminar Series** – Wescoe partnered with Temple Lung Center, Cleveland Clinic, Mount Nittany Medical Center, and the University of Texas Health, San Antonio to deliver impactful educational programs.
- **Boehringer Ingelheim (BI)** – Through this partnership, we aim to enhance patient access to critical resources, education, and emerging therapies, ensuring that individuals affected by pulmonary fibrosis receive the best possible care while advancing research efforts.
- **United Therapeutics (UT)** – Our corporate membership continues to grow, with UT further supporting our mission.
- **Pliant Therapeutics** – Partnered with the Patient Advisory Council to ensure the patient voice is central in the development and design of clinical trials..
- **Tvardi Therapeutics** – Strengthening our mission by supporting supportive care initiatives and clinical trials outreach.

Accreditation

- **Pennsylvania Association of Nonprofit Organizations (PANO)** – Wescoe received recertification of the Standards Basics Accreditation
- **Charity Navigator** - Wescoe is proud to receive its 3 Star Rating in 2024 after a comprehensive evaluation of our efficiency and effectiveness
- **Candid/Guidestar Recognition Award** – Wescoe Foundation's strategic goals, metric indicators and evaluation documents were submitted for the Candid Seal of Transparency Guide and a Platinum Seal was awarded
- **Better Business Bureau (BBB)** – Wescoe continues with accreditation in 2024 after voluntarily being evaluated by BBB in order to meet the standards for charity accountability

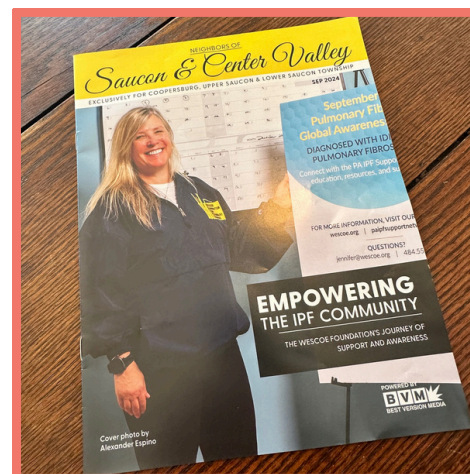
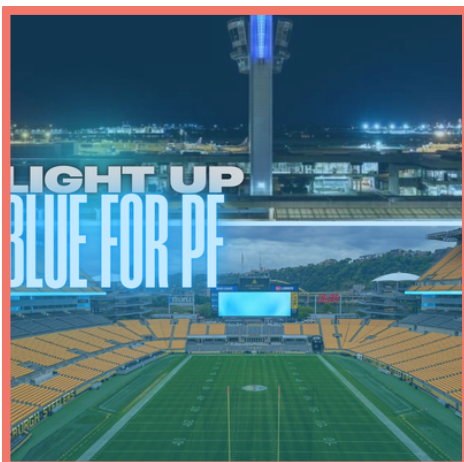
Continuing Medical Education



- **CME Lecture Series** for Pulmonary Hypertension Due to Interstitial Lung Disease – Wescoe partnered with Rush University Medical Center and Practice Point® Communications to offer an accredited CME lecture series on pulmonary hypertension in ILD. This live broadcast in September 2024 will equip healthcare professionals with the latest advancements, evidence-based practices, and expert insights to improve patient care.

In the News!

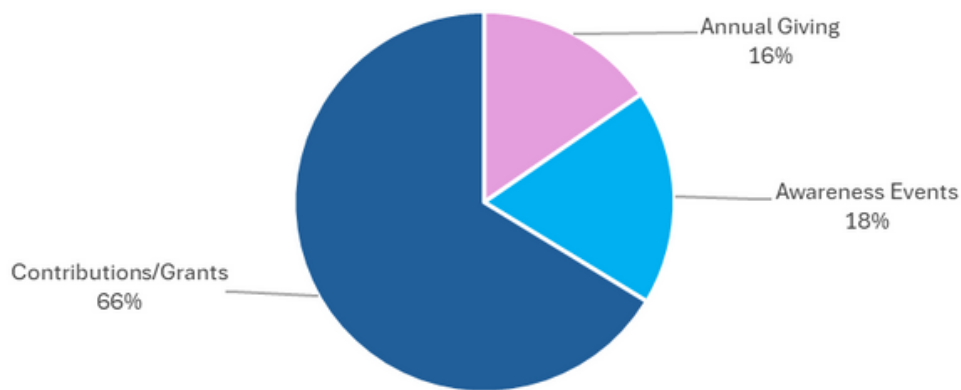
- **Global Pulmonary Fibrosis Awareness Month** – In September a **record number of landmarks** lit blue in the USA across PA and NJ
- **Neighbors of Saucon & Center Valley Magazine** – Wescoe Foundation was the cover story in their September 2024 issue.



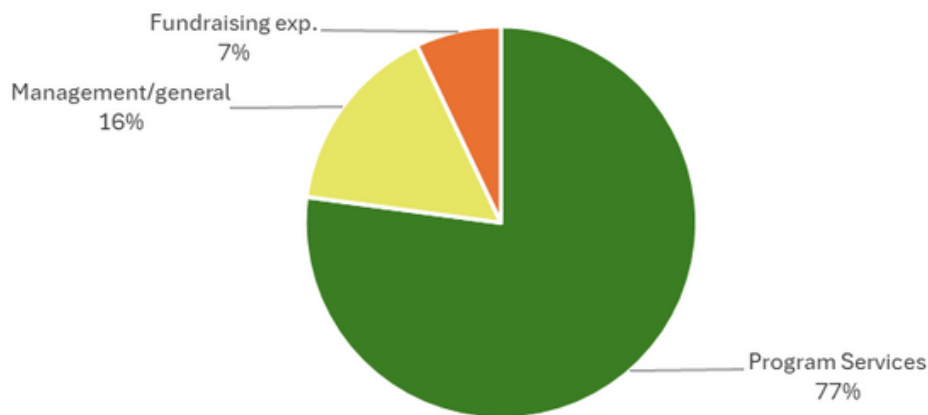
Financials

Thank you for your confidence in the Wescoe Foundation for Pulmonary Fibrosis and joining us to make a positive impact in the pulmonary fibrosis community! Your generosity supports our pulmonary fibrosis support groups, care partner support, education programs, lung transplant mentorship program, as well as valuable resources and advocacy for the pulmonary fibrosis community! We are deeply humbled and privileged to be a part of dedicated individuals living with pulmonary fibrosis and their loving families, healthcare professionals, and industry.

2024 Revenue



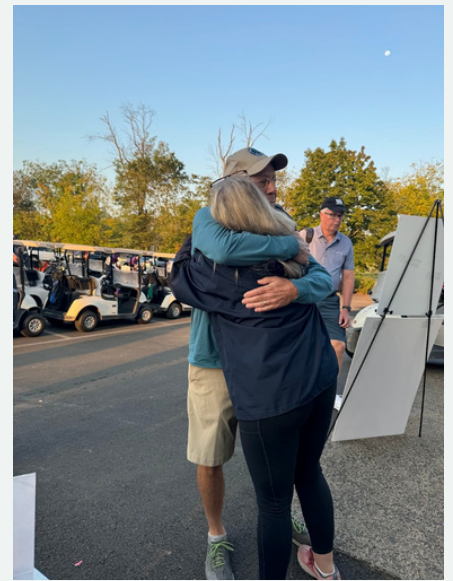
2024 Expenses



- The 2024 **Annual Giving Campaign** raised **\$21,753!**

2024

A YEAR IN REVIEW



To Unite the Pulmonary Fibrosis Community 8



The PF Community... *in their own words*

The Wescoe Foundation and, specifically, Jen Wescoe have been a wonderful source for education, emotional support, and life changing adjustments since being diagnosed with IPF in April 2017. Through Jen's untiring efforts, leadership and empathy, Nancy and I have met many other IPF patients who shared their stories and because of Jen, this journey has been made a little easier. We can never thank Jen and the Wescoe Foundation enough for all the selfless work they do for us. Thank You!

Dennis and Nancy H., IPF Patient & Care Partner

If you are a patient or caregiver looking for up-to-date information about Pulmonary Fibrosis, the Wescoe Foundation and PA IPF Support Network are the sites you want to visit. Not only will you find up-to-date information about this disease, but you will be able to hear firsthand experiences from people who have gone through exactly what you are going through.

Jim C., Lung Transplant Recipient

I want to express my gratitude for the personal attention you paid Lyn in her 2+ years struggling with IPF. You and your organization are the best

Bill M., IPF Care Partner

This note comes with hugs and healing thoughts. We have been through so much and all this time you have been holding us up! The bond we form with Wescoe is very special. No other place can we share what this is all about. Thank you with all my heart. I am so grateful God put you along our path.

Karen C., IPF Care Partner

I may be one of the newest members of The Wescoe Foundation for Pulmonary Fibrosis Board of Directors, but I have been around Jen and her team for many years. I have always been moved by the energy and passion poured into the Foundation's work. The resources and support offered to patients and their families truly make a lasting impact. I am incredibly proud of the work being done and I am honored to serve."

Paul S. Frank, Esq., Board Member

This world needs people who leave things a little better than they found them....People who reach out to others with unconditional compassion. People who are brave enough to do the right thing at the right time. Not many people can say they know someone with your gracious, giving heart....but I can.

Karen A., Lung Transplant Recipient

To Unite the Pulmonary Fibrosis Community

Meet the Board

Wescoe Foundation for Pulmonary Fibrosis



Gerard Petersen, MD
President, Wescoe Foundation
Lehigh Valley Health Network



Trish Colasurdo, D.C.
Vice President, Wescoe Foundation
Coopersburg Family Chiropractic



Kyle Elsenbaumer, CPA
Treasurer, Wescoe Foundation
Campbell, Rappold, Yurasits, LLP



Doug Corwin, MD
Board Member, Wescoe Foundation
St. Luke's University Health Network



Paul S. Frank, Esq.
Board Member, Wescoe Foundation
KingSpry, Attorneys & Counselors



Dennis McGorry, MD
Board Member, Wescoe Foundation
Pulmonary Fibrosis Community

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Jennifer Wescoe Singley, M.Ed., NCC

Founder and Executive Director
Wescoe Foundation for Pulmonary Fibrosis



MJ Boensch

Project Coordinator
Wescoe Foundation for Pulmonary Fibrosis



Terri Dressler

Program Manager (January - August 2024)
Wescoe Foundation for Pulmonary Fibrosis



Kate L. Haney

Program Manager
Wescoe Foundation for Pulmonary Fibrosis



Strategic Partners

Leila Kaczmarek

Communications Manager
Wescoe Foundation for Pulmonary Fibrosis



Colleen Pellegrino, LCSW, ACS

Clinical Support Group Facilitator
Wescoe Foundation for Pulmonary Fibrosis



To Unite the Pulmonary Fibrosis Community

Wescoe Foundation for Pulmonary Fibrosis

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