

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

ACCEPTING EXHIBITOR APPLICATIONS NOW!

PROUD TO PRESENT
OUR 18TH ANNUAL
WESCOE FOUNDATION COMMUNITY
5K AND HEALTH & WELLNESS EXPO

Saturday, May 25th
Coopersburg Borough Hall
Main Street
7:30am - 11:00am

Our community comes together for the 5K, the Kids Fun Run, and our highly anticipated Health & Wellness Expo. Through the years we have attracted thousands of runners and spectators to participate in this family fun day for both fitness and to explore local businesses that work so hard for our community.

To maximize exposure, the Health & Wellness Expo is strategically located at the start/finish line to showcase active, healthy lifestyle products/services within our community. Both **EXHIBITORS** and **SPONSORS** can build consumer relationships while attendees explore shopping, demonstrations, and education in a fun community setting. Participants and spectators have ample time before the race starts and before the awards ceremony to visit the various exhibitor displays.

EXPO AREA FEATURES:

- Hospitality tent
- 99.9 The Hawk DJ
- Bounce House
- Food Trucks

JOIN OUR LOYAL SPONSORSHIP PORTFOLIO NOW!

The Coopersburg 5K Run for Pulmonary Fibrosis

has been a tradition in our community for the past 18 years in loving memory of Ron Wescoe who passed away in 2004 from this devastating disease. Wescoe Foundation is humbled to offer this highly anticipated event that brings our community together. We look forward each year to hearing the cheers along the race route and watching our streets alive with runners!



Non-Profit
US Postage
PAID
Permit No 550
Lehigh Valley, PA

Idiopathic Pulmonary Fibrosis (IPF) is a rare, incurable lung disease with no known cause or cure. It is characterized by scarring of the lungs which leads to a patient being unable to breathe, even at rest. In the United States, IPF affects between 132,000 - 200,000 people and approximately 40,000 people succumb to this disease per year. Help the IPF community. They need us! **Learn about IPF. Talk about IPF. Raise awareness for IPF.**



The Coopersburg 5K Run for Pulmonary Fibrosis benefits **Wescoe Foundation for Pulmonary Fibrosis**, a 501(c)3 non-profit organization that provides support, education, advocacy and resources for patients living with Idiopathic Pulmonary Fibrosis (IPF), their families, and care partners, in order to sustain the highest possible quality of life. In January 2021, we also launched PA-IPF Support Network, the only state-wide support network in the United States. Our goal is to raise awareness and unite the pulmonary fibrosis community in Pennsylvania through support and education. Learn more about our new program at www.paipfsupportnetwork.org.



Thank you for all of your support!
Funding assists with our IPF support groups, educational programming, patient outreach, resources, patient advocacy/awareness events, and research.
Learn more about our heartfelt mission at www.wescoe.org

Wescoe Foundation For Pulmonary Fibrosis
ATTN: Jennifer H. Wescoe
229 N. Main St.
Coopersburg, PA 18036



18TH
ANNUAL

COOPERSBURG 5K RUN FOR PULMONARY FIBROSIS 2024

Saturday, May 25, 2024

Thank you to our
loyal sponsors!

Lung Center
TEMPLE HEALTH



www.wescoe.org
jennifer@wescoe.org



SPONSORSHIP / HEALTH & WELLNESS EXPO FORM

\$5,000 Coopersburg Borough Hall Sponsor

- Company logo prominently featured on t-shirt
- Full display advertising at event provided by company
- Featured in newspaper/billboard/social media advertising for event
- Company logo signage displayed 2X along race route
- Logo featured on Wescoe Foundation for Pulmonary Fibrosis website for one year and on event materials
- FREE Booth Space at Health & Wellness Expo
- Company will be recognized via announcements at awards ceremony

\$2,500 Main Street Sponsor

- Company logo listed on t-shirt under appropriate sponsor category
- Featured in newspaper/billboard/social media advertising for event
- Company logo signage displayed 1X along race route
- FREE Booth Space at Health & Wellness Expo
- Company will be recognized via announcements at awards ceremony

\$1,000 Tilghman Street Sponsor

- Company name listed on t-shirt under appropriate sponsor category
- Advertising materials (provided by your company) displayed at Health & Wellness Expo
- Company name signage displayed along the race route with other Tilghman Street sponsors
- Company will be recognized via announcements at awards ceremony

\$500 Liberty Street Sponsor

- Company name listed on t-shirt under appropriate sponsor category
- Advertising materials (provided by your company) displayed at Health & Wellness Expo
- Company name signage displayed along the race route with other Liberty Street sponsors

\$250 Fairmount Street Sponsor

- Company name listed on t-shirt under appropriate sponsor category
- Advertising materials (provided by your company) displayed at Health & Wellness Expo

In-Kind Sponsorship

- Company name listed on t-shirt with other In-Kind Donors
- Company business cards (provided by your company) displayed at Health & Wellness Expo

***Sponsors are welcome to provide items they would like to include in the race/goodie bags (coupons, notepads, pens, etc.) for a great opportunity to promote your business!**

COOPERSBURG 5K RUN SPONSORSHIP FORM

Company Name: _____
(as you would like it to appear on all promotional literature)
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Phone: _____
E-Mail: _____

☐ **YES, I want to be a Corporate Sponsor!**

_____ \$ 5,000 Coopersburg Borough Hall Sponsor
_____ \$ 2,500 Main Street Sponsor
_____ \$ 1,000 Tilghman Street Sponsor
_____ \$ 500 Liberty Bell Street Sponsor
_____ \$ 200 Fairmont Street Sponsor

☐ **YES, I want to be an In-Kind Sponsor!**

My donation will be: _____

**I want to provide promotional items
for the race/goodie bags:**

☐ YES ☐ NO

**PLEASE RETURN BY
MONDAY, APRIL 29, 2024**

Make check payable to:
Wescoe Foundation For Pulmonary Fibrosis

**Mail form, check,
Advertisement or business card to:**
Wescoe Foundation For Pulmonary Fibrosis
229 N. Main St.
Coopersburg, PA 18036

Sponsorship Contact:
Terri Dressler
terri@wescoe.org

DETACH HERE

COOPERSBURG 5K RUN HEALTH & WELLNESS EXHIBITOR FORM

Exhibitor Info:

10 x 10 booth space available
Exhibitor provides tent, table, chairs
Exhibitor listed on event t-shirt, promotional materials and social media announcements

Exhibitors are welcome to provide items they would like to include in the race/goodie bags (coupons, notepads, pens) for a great opportunity to promote your business!

Company Name: _____
(as you would like it to appear on all promotional literature)
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Phone: _____
E-Mail: _____

☐ **YES, I want to be an Exhibitor!**

Booth Space \$125

**I want to provide promotional items
for the race/goodie bags:**

☐ YES ☐ NO

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Health & Wellness Expo Contact:
MJ Boensch
mj@paipfsupportnetwork.org

DETACH HERE